

EECONE

Mapping the Circular/Green Electronics Ecosystem

Dr. Tugce Turkbay-Romano

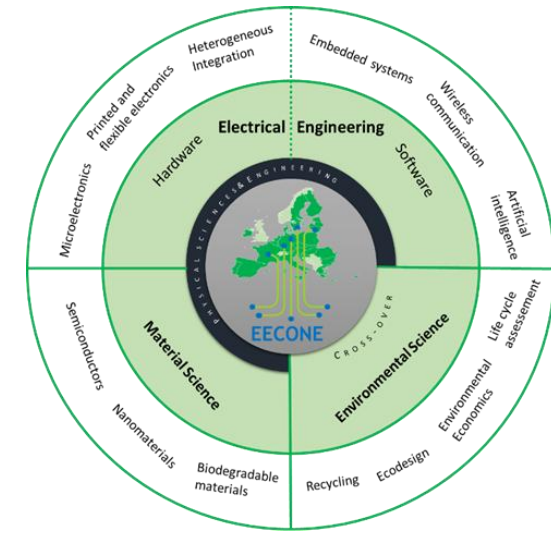
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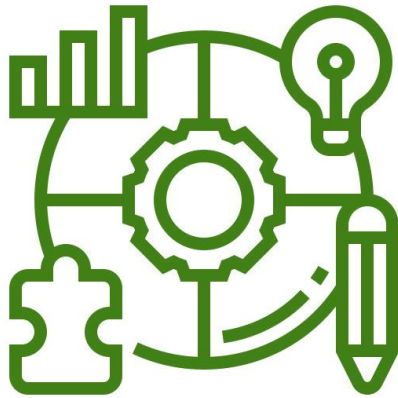
Agenda of the presentation

- ▶ Objective
- ▶ Method
- ▶ Analysis
 - ▶ Participants' Profile
 - ▶ Motivation and Impact of the 6R
 - ▶ Key Actors in 6R
 - ▶ 6R Integration & Implementation
- ▶ Summary of the main takeaways



Objective of the Survey

Understand state-of-the-art practices and knowledge levels across the ecosystem



- ▶ Identify key actors/drivers
- ▶ Assess the expertise
- ▶ Practices and needs
- ▶ Business opportunities



Method of the Survey

- ▶ **Survey Scope:** 74 Participants
- ▶ **Data Collection Method:** Online survey
- ▶ **Key Focus Areas:**
 - ▶ Participants' Profile
 - ▶ Motivation and Impact of the 6R
 - ▶ Key Actors in 6R
 - ▶ 6R Integration & Implementation



Survey Analysis

1

Participants' Profile

- ▶ Sector & Role in Supply Chain
- ▶ Expertise & Background
- ▶ Experience
- ▶ Knowledge on Sustainability
- ▶ Participants' Expertise and their Team Involvement in Each R

2

Motivation and Impact of the 6R

- ▶ Motivations of Companies
- ▶ Potential Impact of the 6Rs
- ▶ Business Opportunities of 6Rs

3

Key Actors in 6R

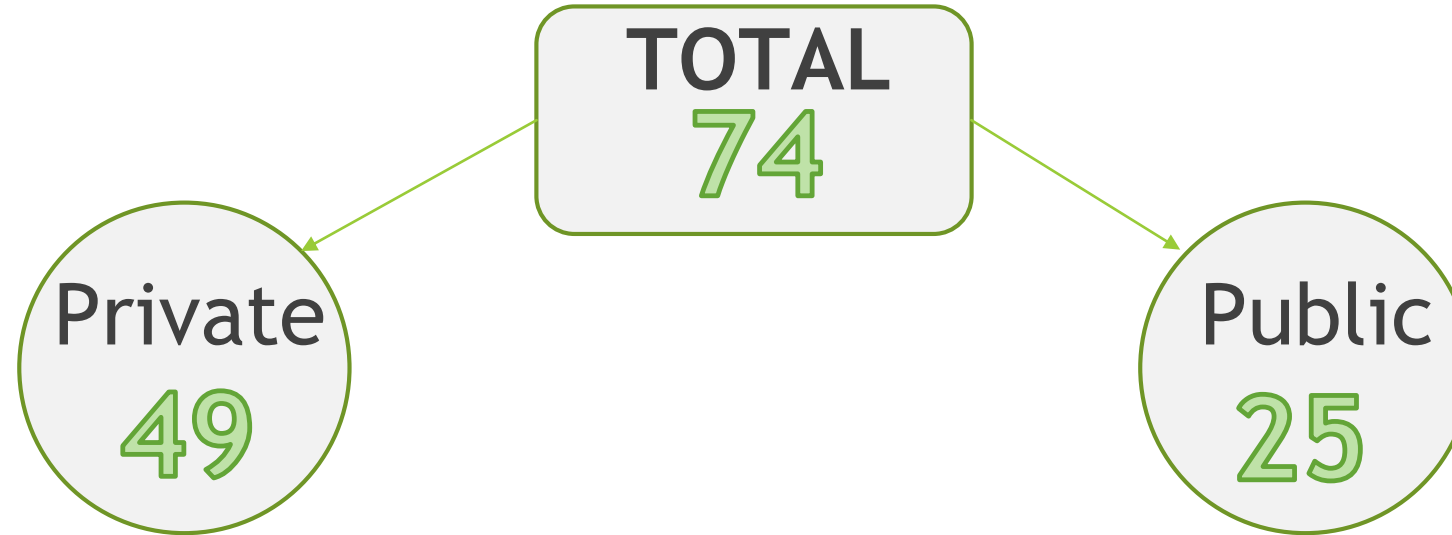
- ▶ Actors Involved in 6R
- ▶ Actors Should be Involved in 6R

4

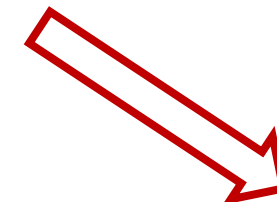
6R Integration & Implementation

- ▶ R Implementation Scale (Material, System, PCB, etc.)
- ▶ Product Development Tools for Circularity and Eco-design
- ▶ Companies' Plan to Improve their Current State on 6R

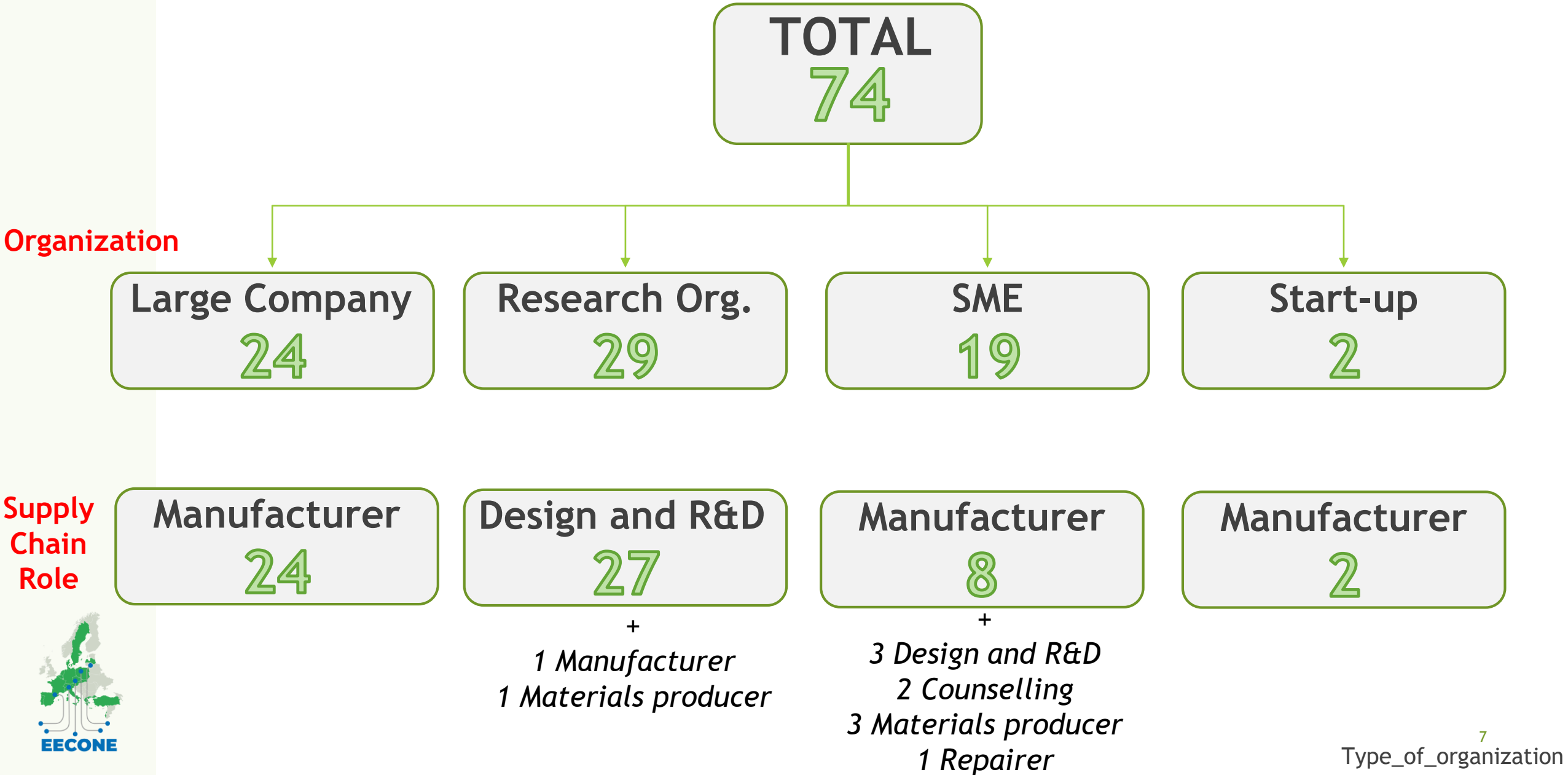
Participants' Companies' by Supply Chain



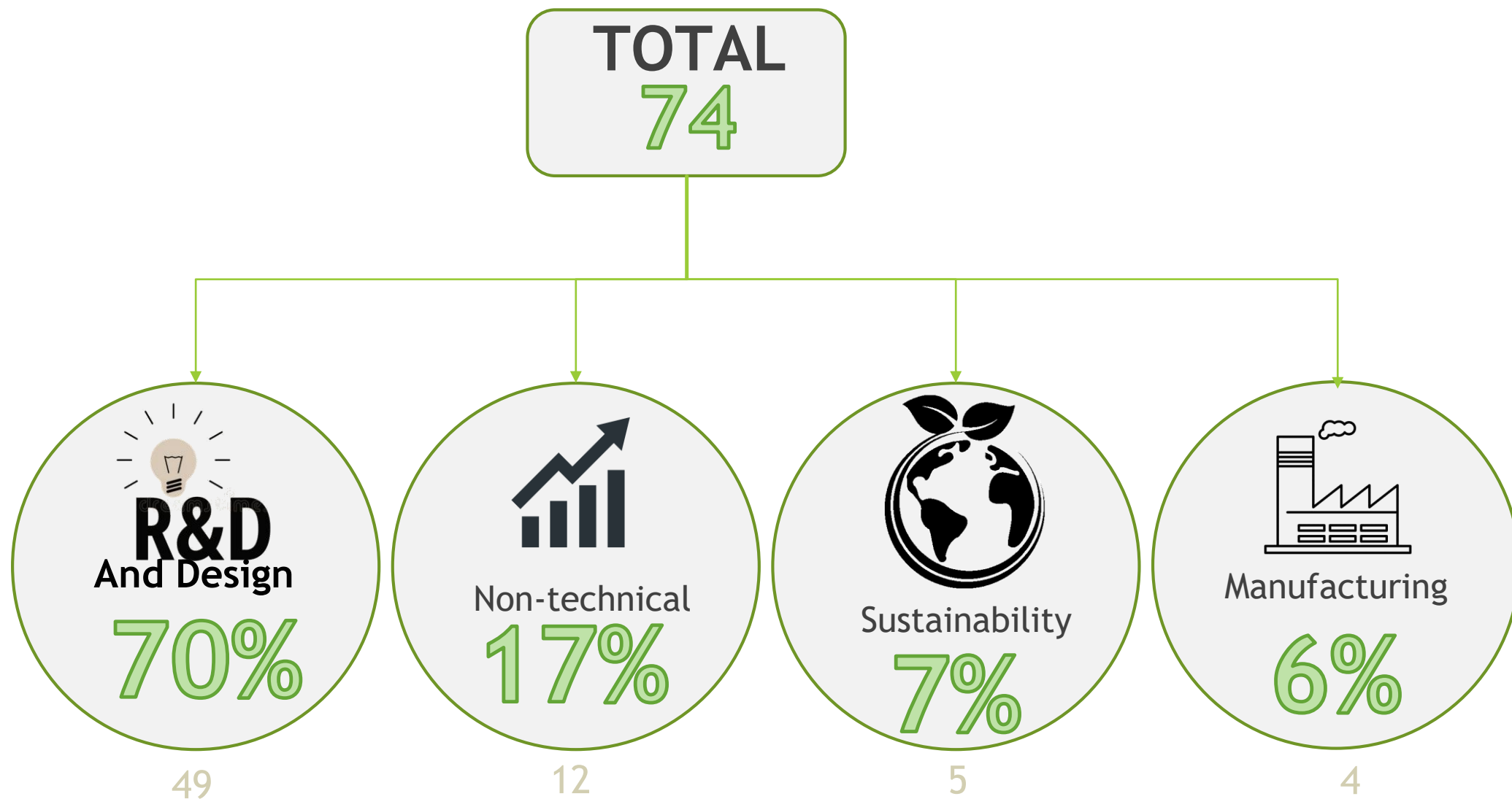
You can follow the questions
in the bottom right corner



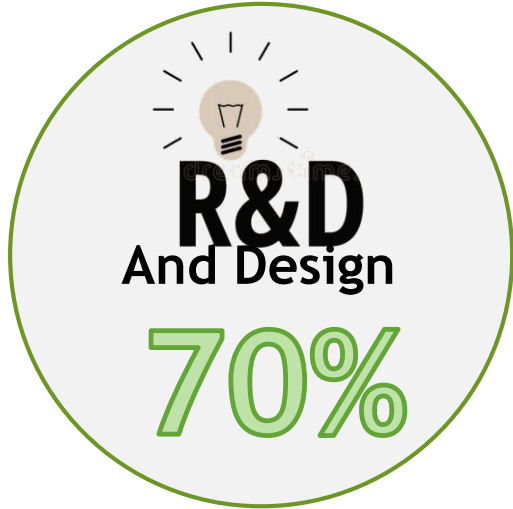
Participants by Type of Organization/Supply Chain



Participants by Expertise



Participants by Background



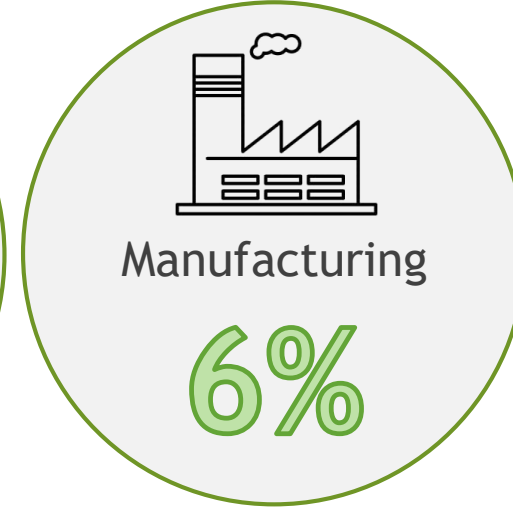
-Engineering
-Science



-Engineering
-Business-
Management



-Engineering
-Science

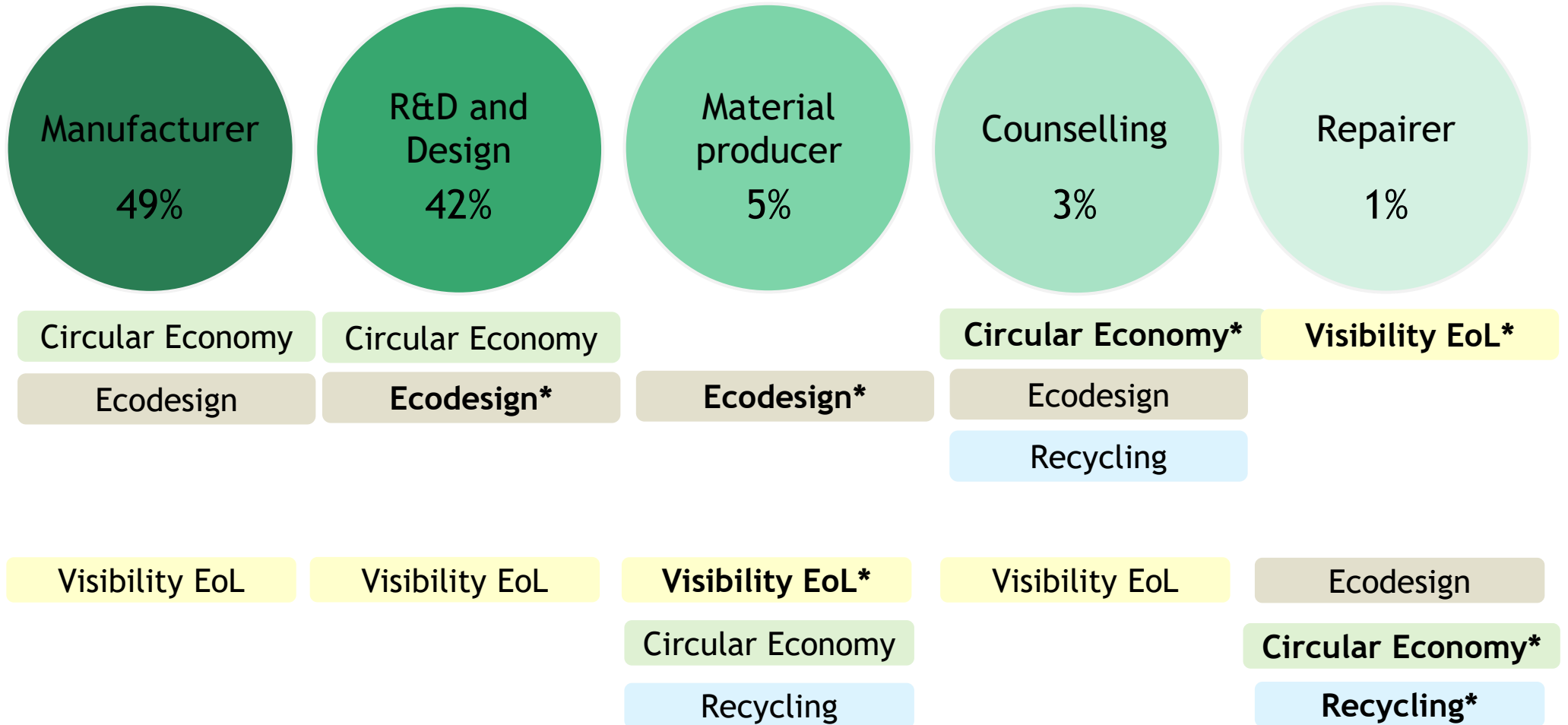


-Engineering
-Science

Participants' Knowledge Level

Predefined categories = Circular Economy, Ecodesign, Recycling, Visibility EoL

Role in Supply Chain



Weak

Good





Reduce

Material's reduction, optimization of resource' use, while assuring less material goes into e-waste



Reliability

All options that extend the lifespan of a product while minimizing its environmental burden



Repair

Return a defective product to a condition where it fulfils its intended use



Reuse

Reusing products or components for their original purpose



Refurbish

Restore/Remanufacture/ Upgrade
performance/functionality of the product within the originally intended performance range



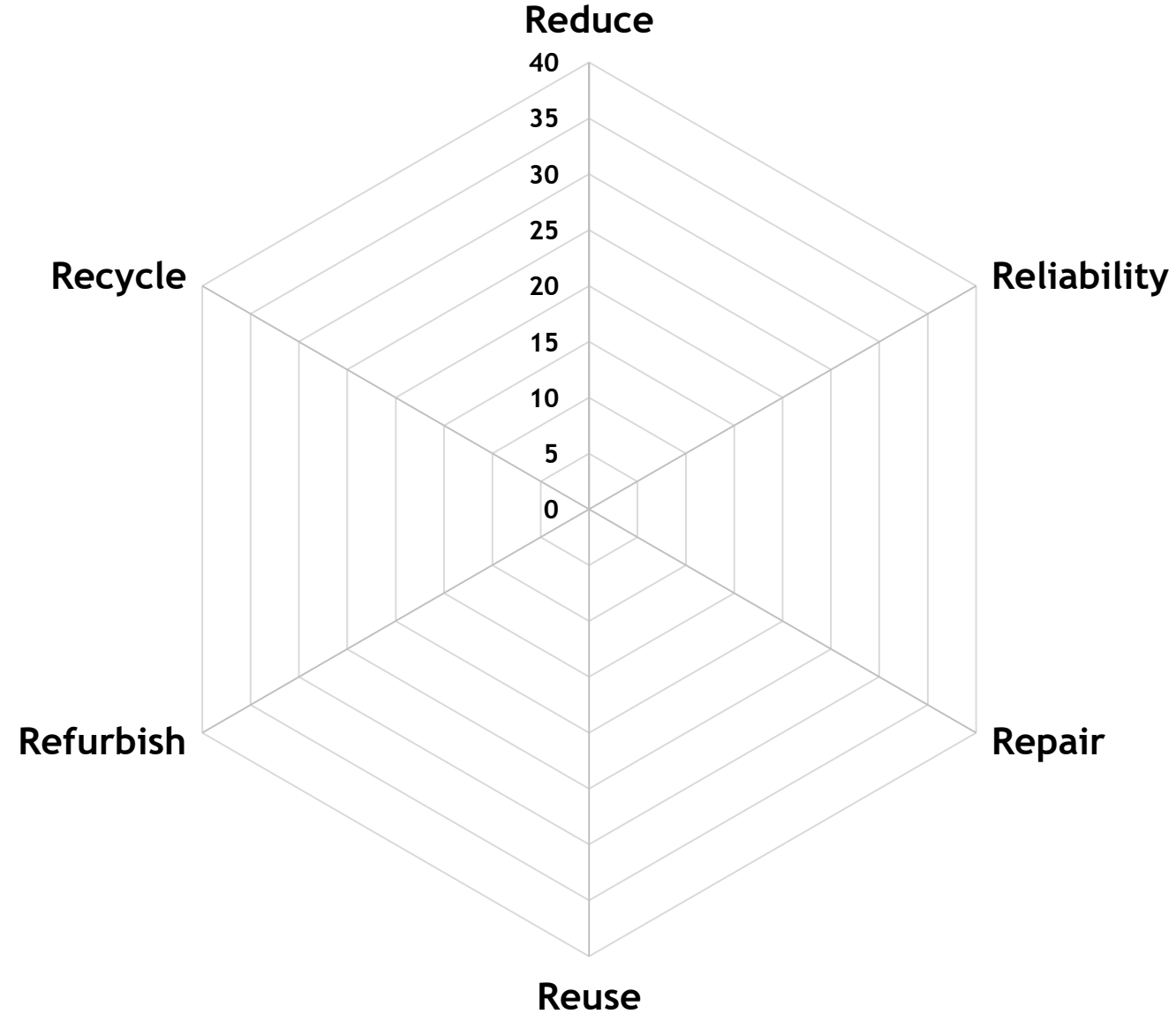
Recycle

Activities to obtain recovered resources for use in a process or a product, excluding energy recovery

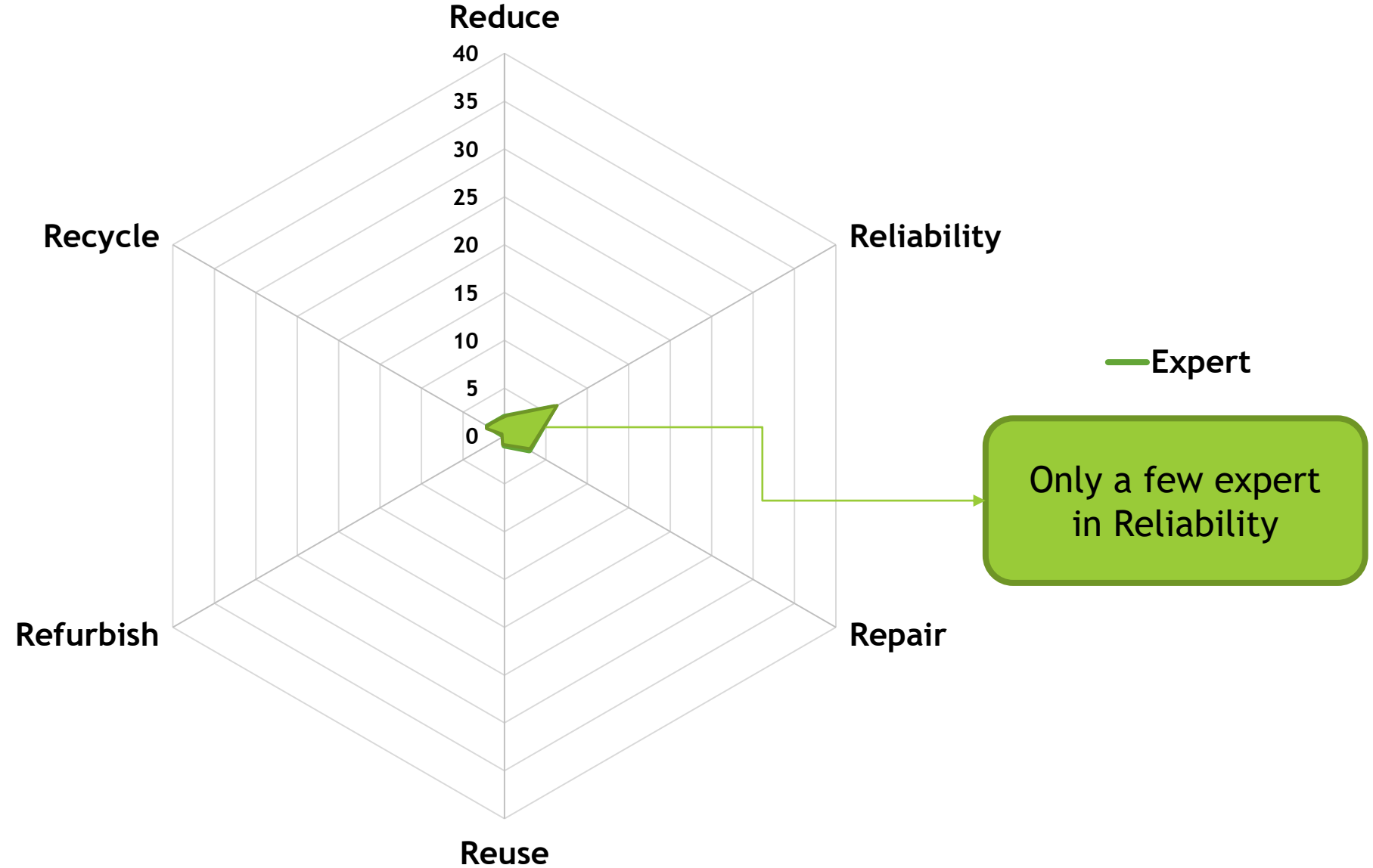
Quick Reminder

Definition of 6R Approaches

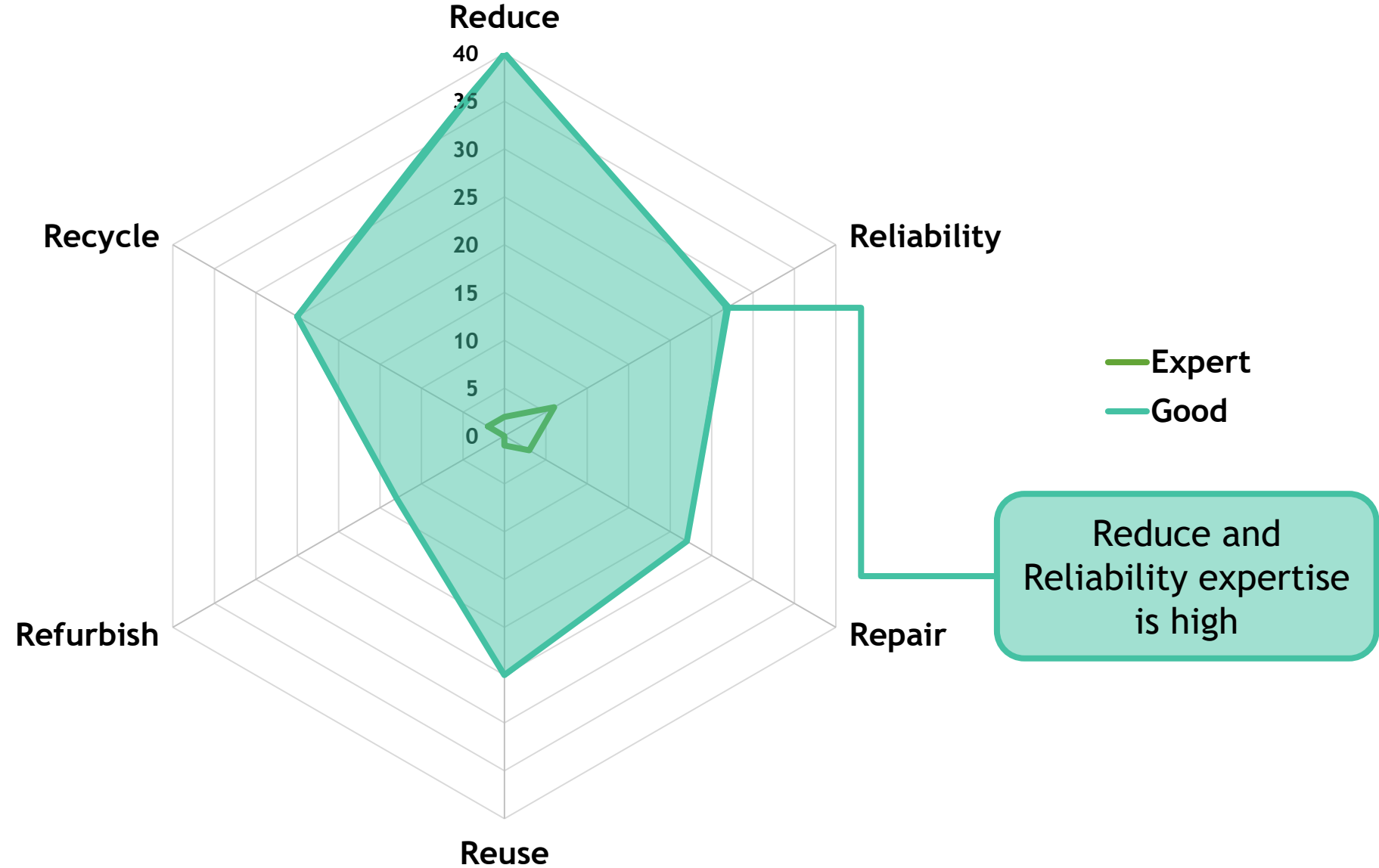
Participants' Personal Expertise in 6R



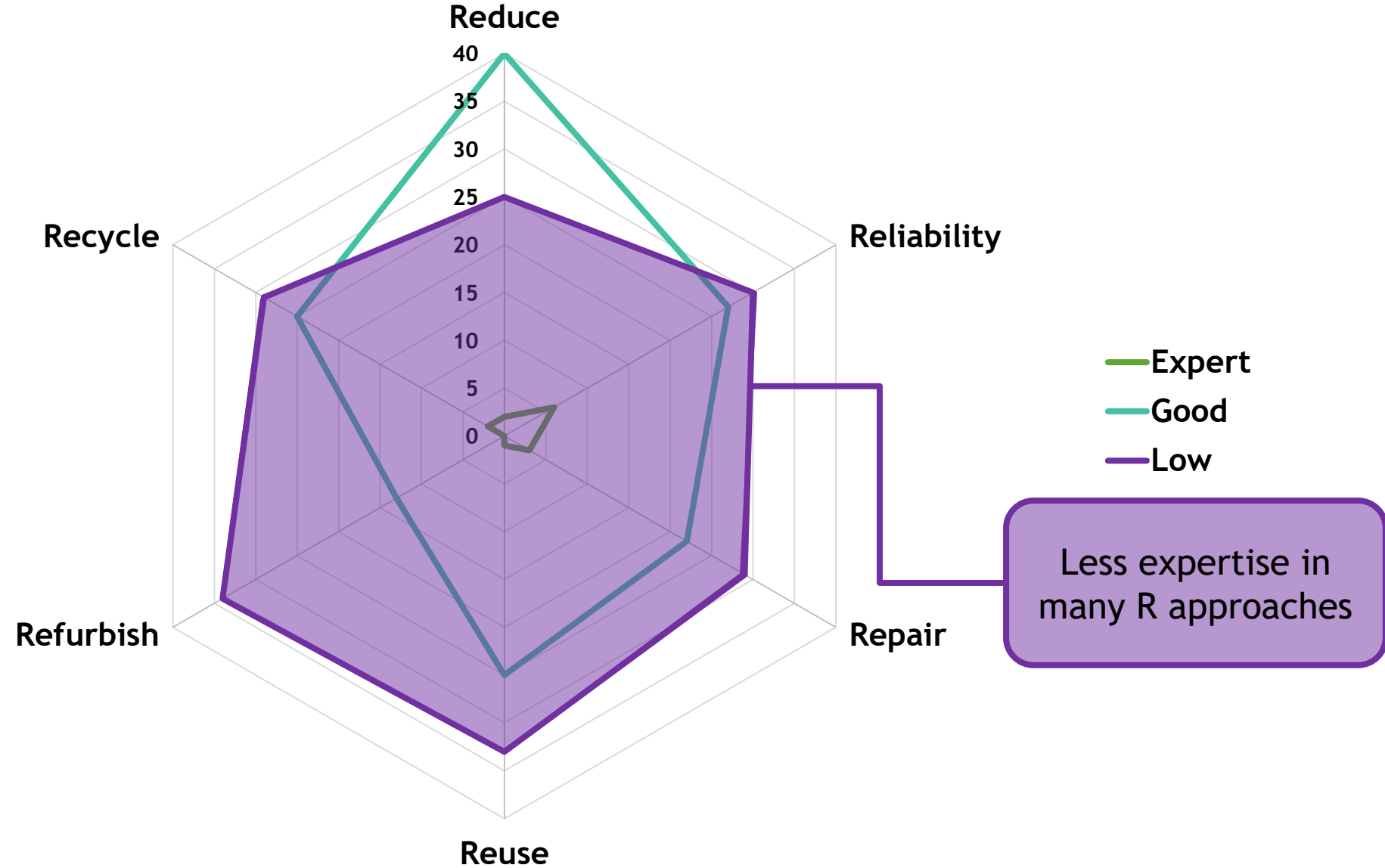
Participants' Personal Expertise in 6R



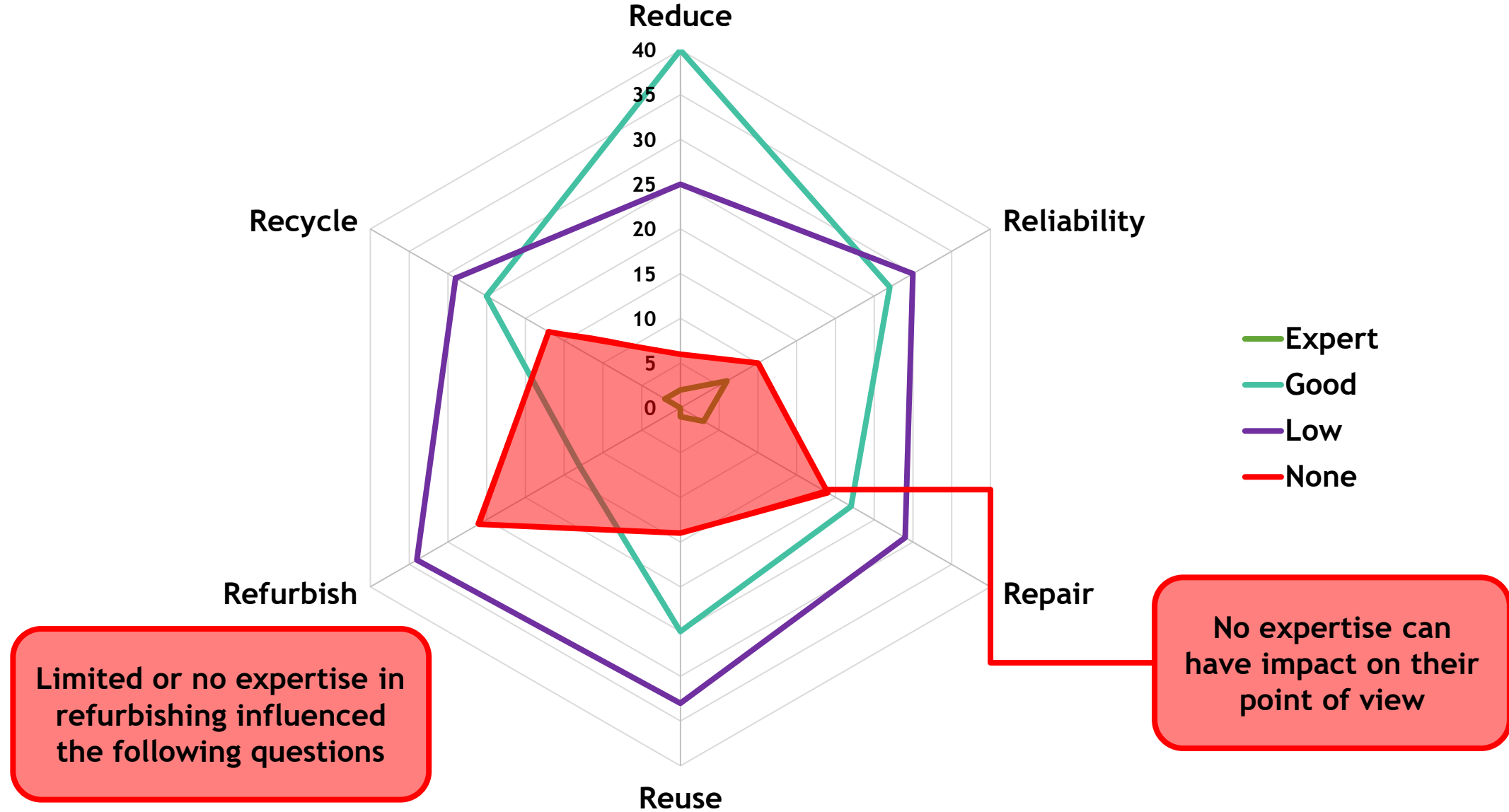
Participants' Personal Expertise in 6R



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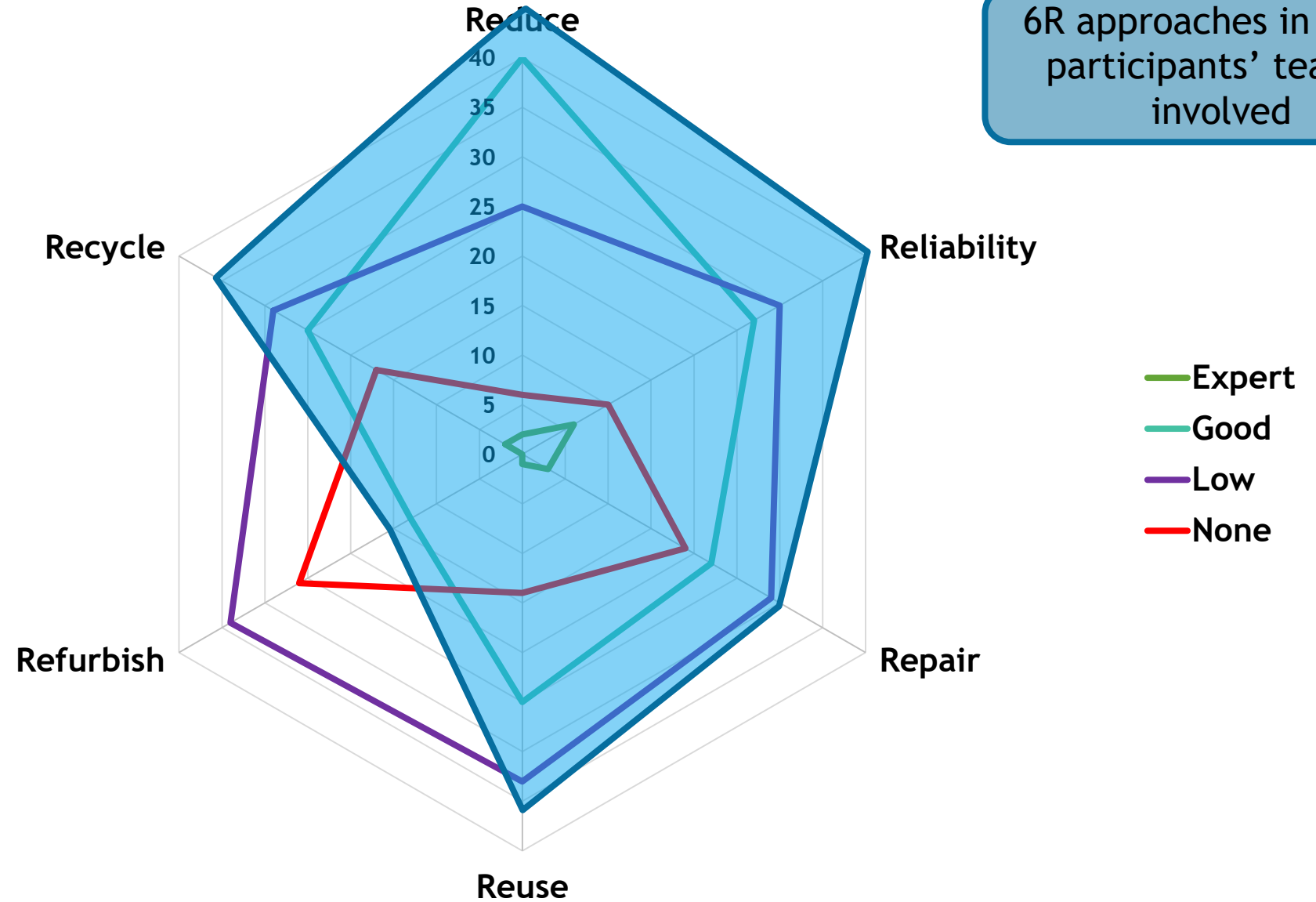
Participants' Personal Expertise in 6R



Participants' Team Involvement in 6R

Traditional sustainability efforts
-Reduce
-Reliability

6R approaches in which participants' team is involved



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- ▶ R Implementation Scale (Material, System, PCB, etc.)
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Motivation of Companies to Implement 6R

Proactivity is
the biggest
driver

Large Company

24

Research Org.

29

SME

19

Start-up

2

Proactivity

15

21

12

1

Requirement

13

8

10

2

Legislative

9

4

5

1

Economic

8

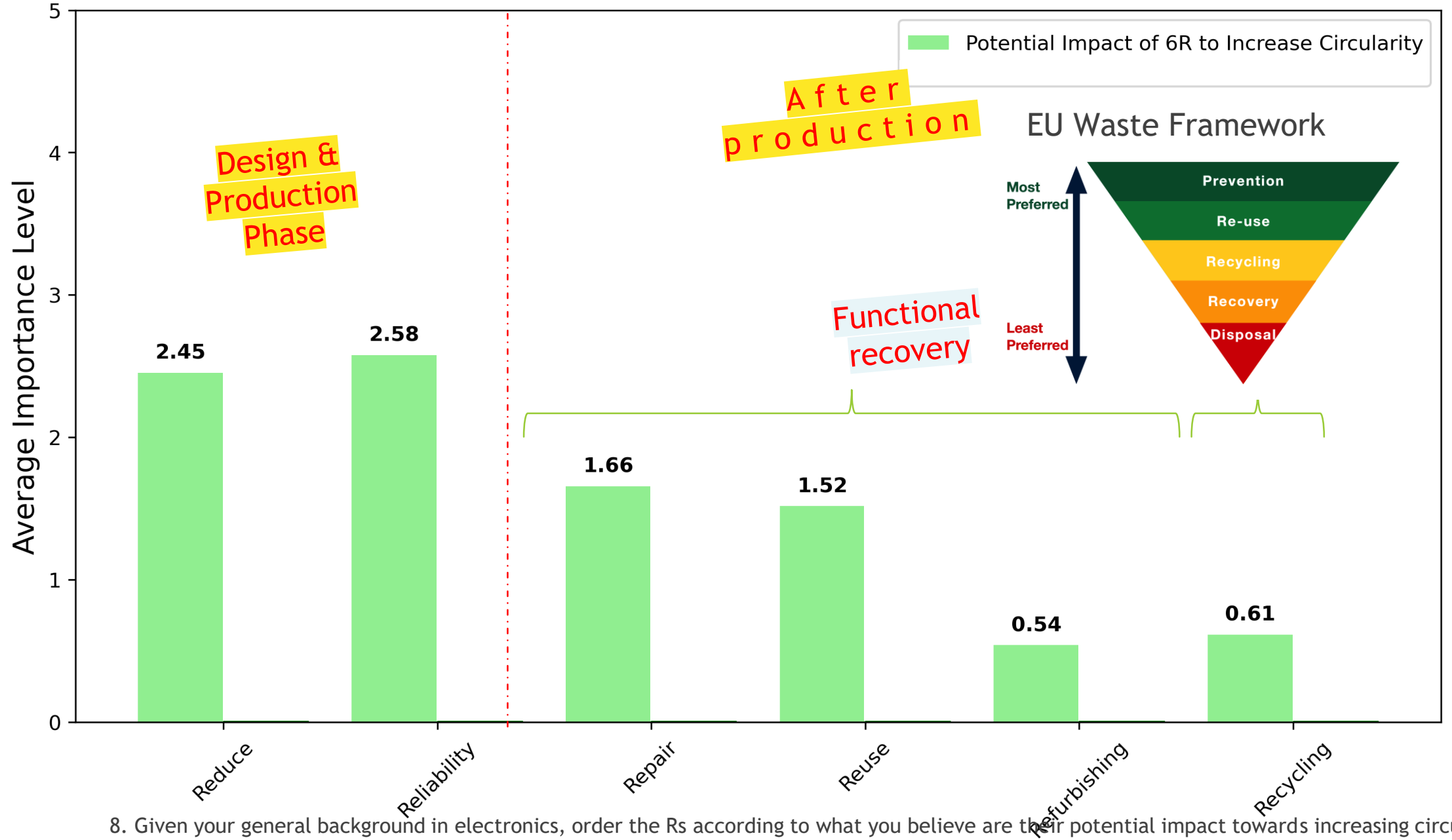
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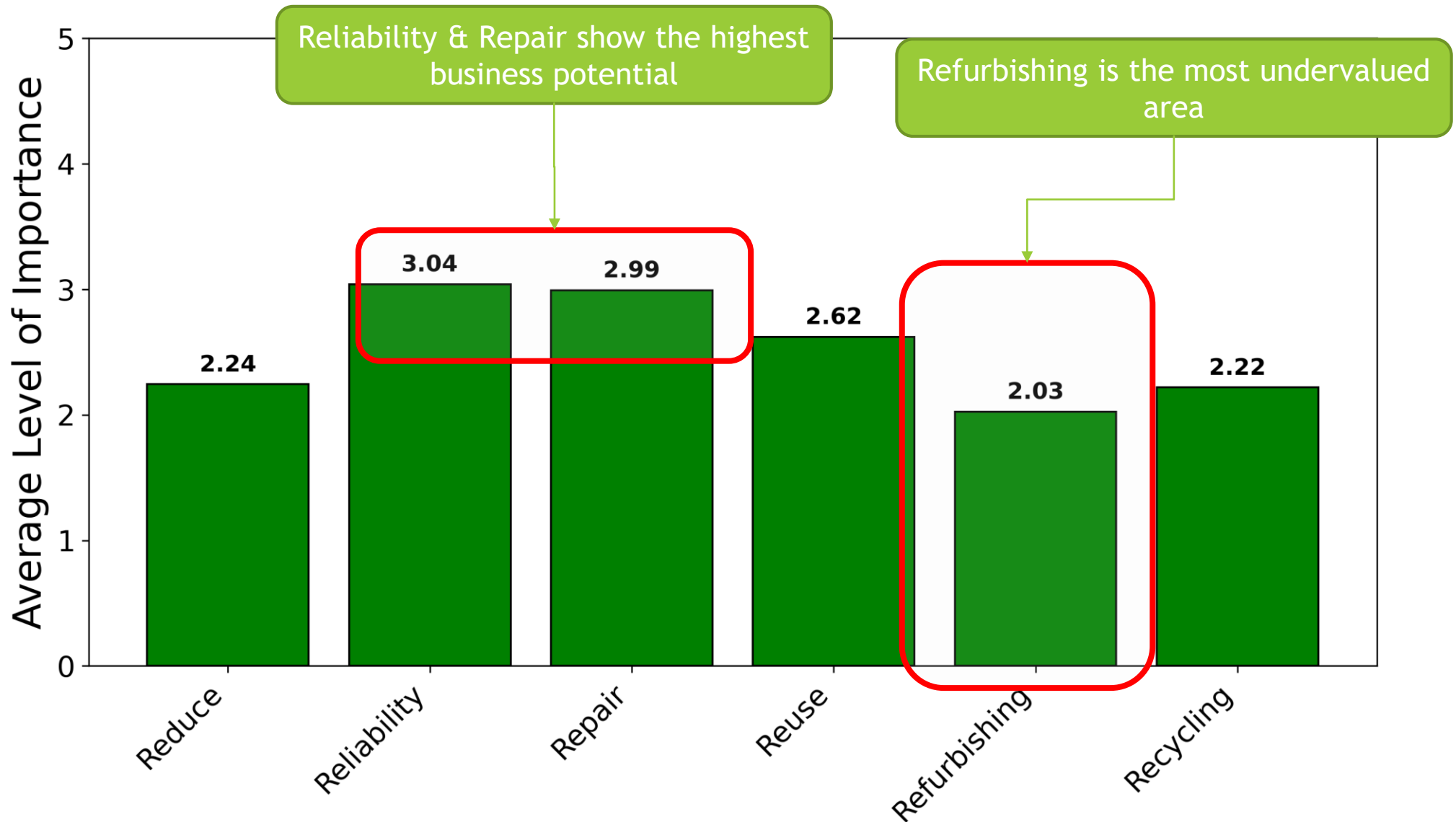
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Potential Impact of 6R for Circularity



Possible Business Opportunity



9. In your personal opinion, do you think that there may be a future business opportunity for your company by the implementation of (0 : none, 5: strong)

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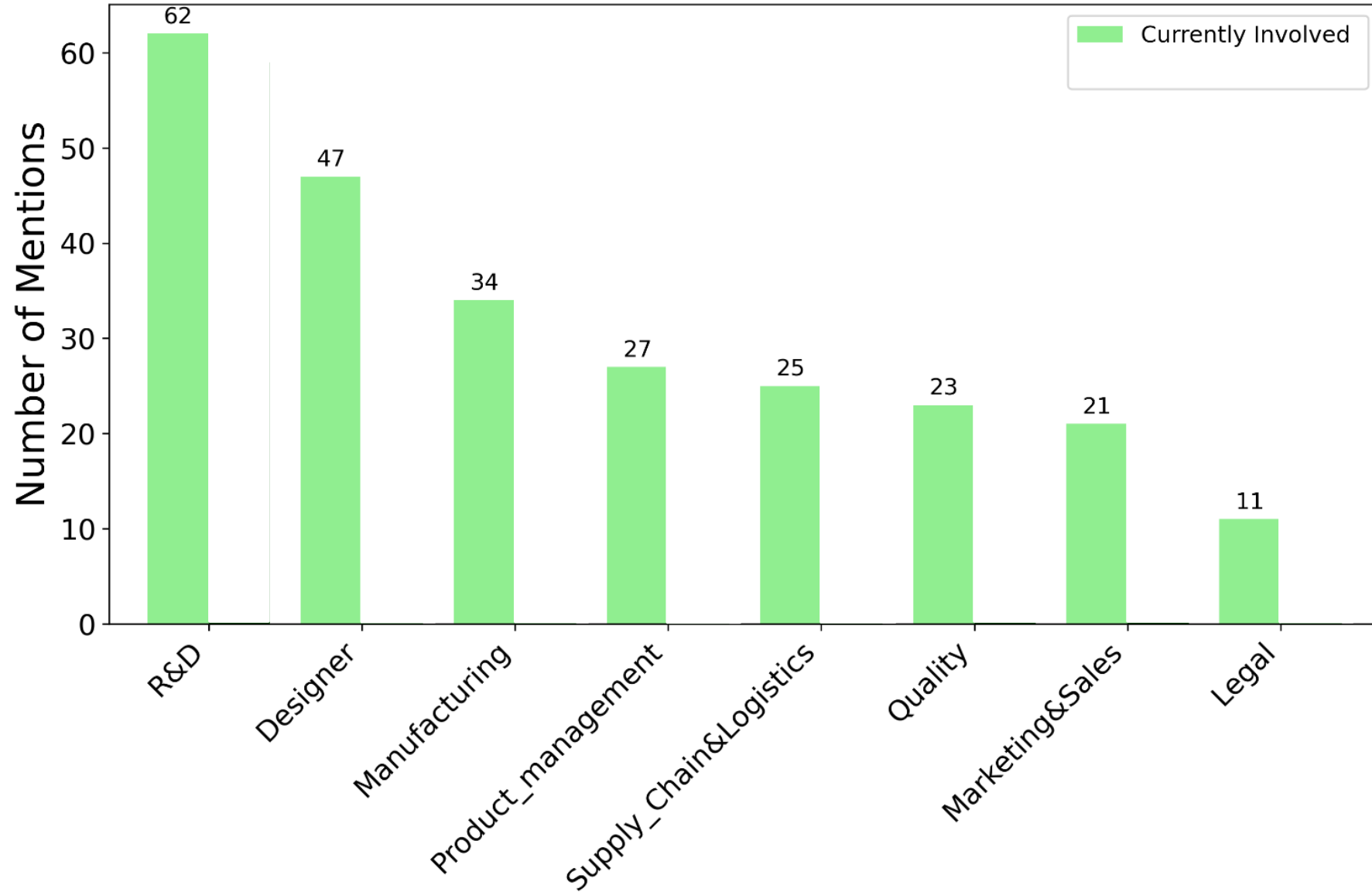
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6R Integration & Implementation

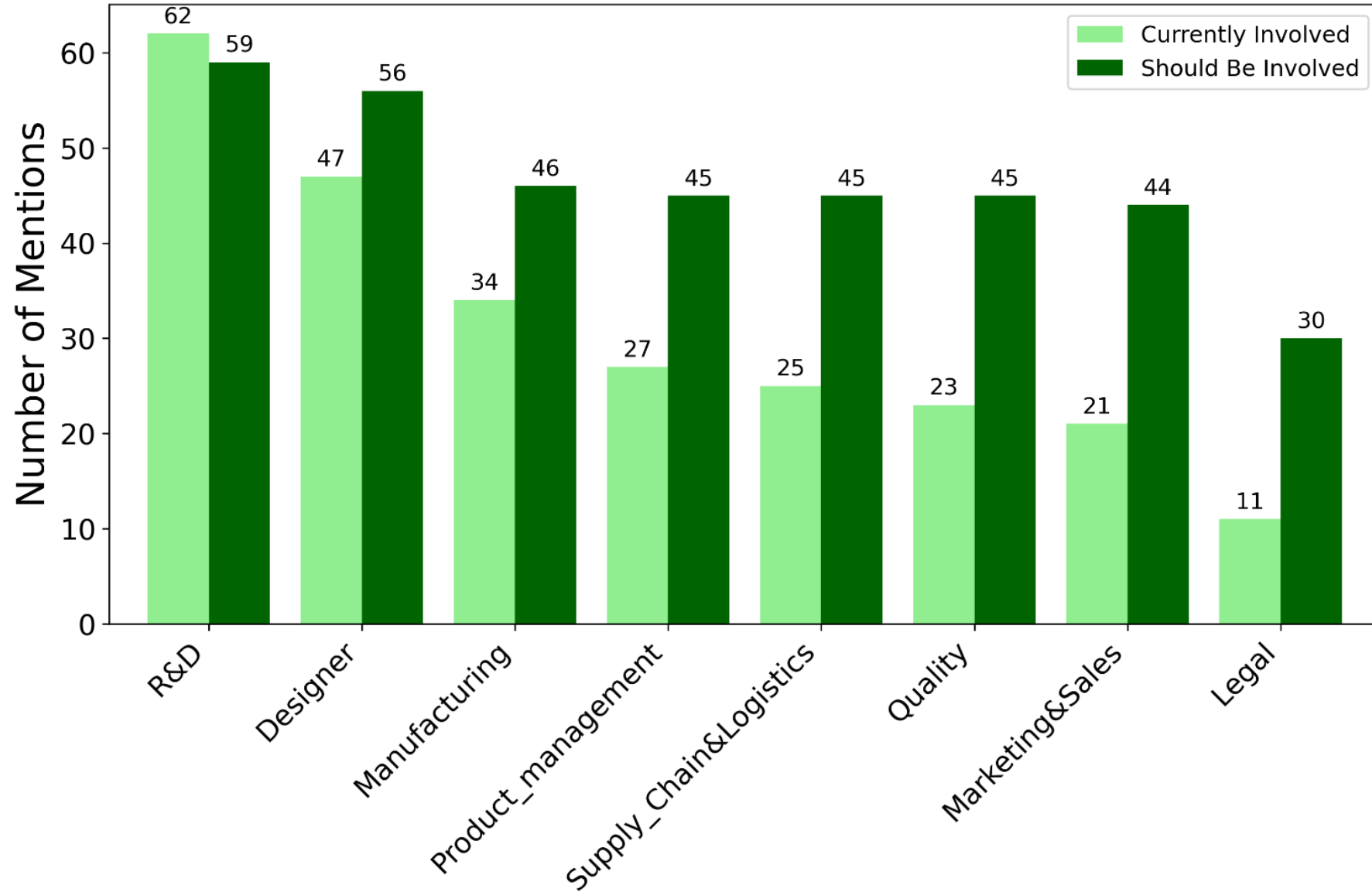
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Actors Involved in 6R



12. Who are the actors involved in the implementation of the 6Rs that you work with? (e.g., designers, supply chain...)

Actors Involved/Should Involve in 6R



12. Who are the actors involved in the implementation of the 6Rs that you work with? (e.g., designers, supply chain...)

13. In your opinion, which actors in your company should be involved in the deployment of 6R strategy?

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Implementation Scale of 6R



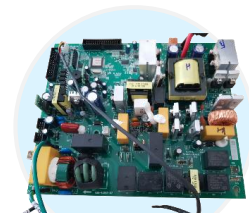
Materials



IC



Component



PCB



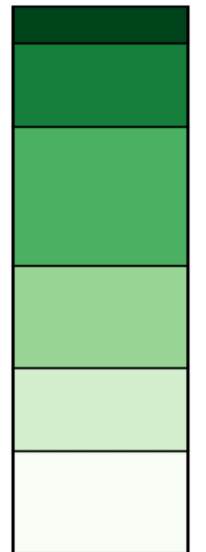
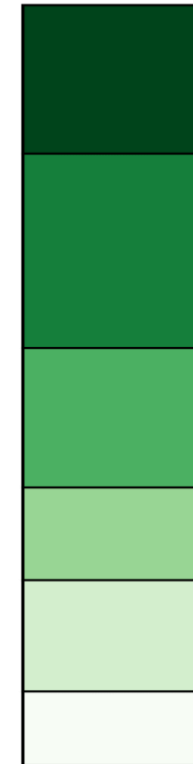
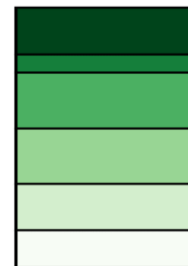
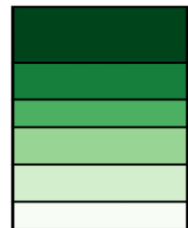
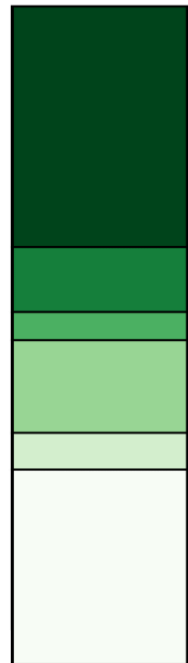
System



End Product

R-Approaches

- Reduce
- Reliability
- Repair
- Reuse
- Refurbishing
- Recycling



Tools Integrated in Product Development for Circularity/Eco-Design

1. Life Cycle Assessment (LCA)

- ▶ LCA tool, PCB LCA Calculator

2. Eco-Design & Regulations

- ▶ Eco-design guidelines, rules, and regulations based on LCA results
- ▶ Product Life Cycle management with ESG criteria
- ▶ Obsolescence management in processes

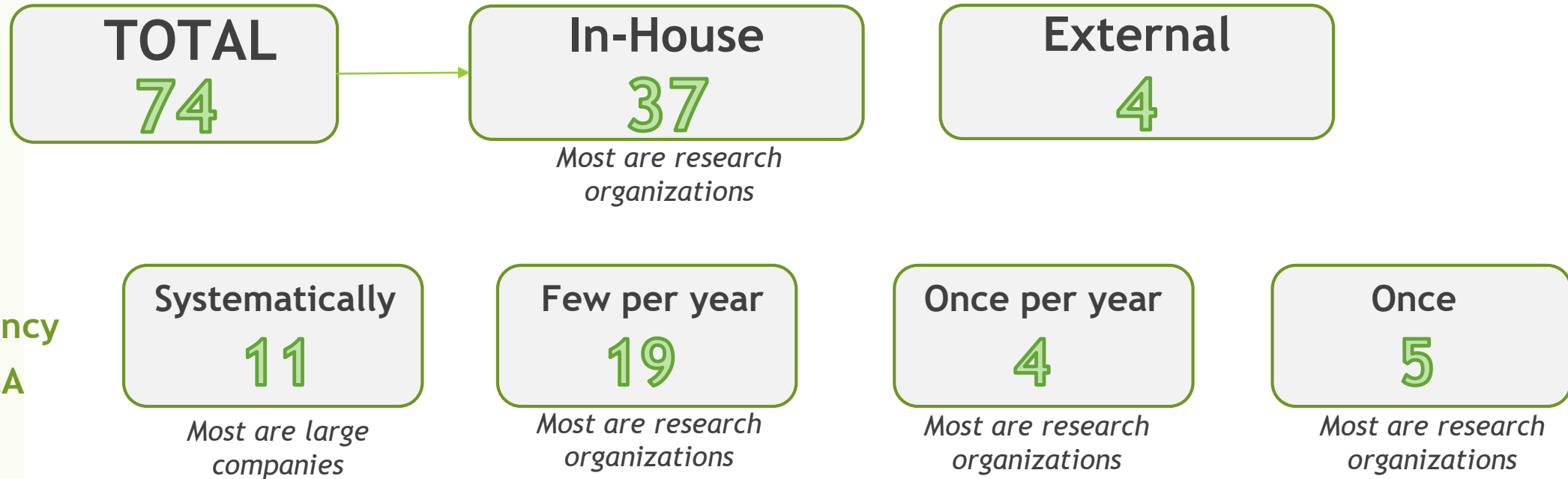
3. Software & Simulations

- ▶ Design, modeling, and simulation tools
- ▶ Traceability systems for components
- ▶ Reliability analysis and decision-making tools
- ▶ In-house and open-source software, scripts, and spreadsheets (Excel, Matlab, BOM management)

4. Other Tools

- ▶ Literature research for innovation

Companies Conducting LCA



Most Common Tools Used for LCA

- Specialized LCA software (28)
- Excel impact calculation (8)

Most Commonly Used LCA Databases

- Internal to company (20)
- Ecoinvent (9)

Companies' Plan to Improve their Current State on 6R

Greenhouse Gas Reduction

- *Decarbonization roadmap*
- *Green electricity*
- *Material recycling*
- *Lower resource consumption*

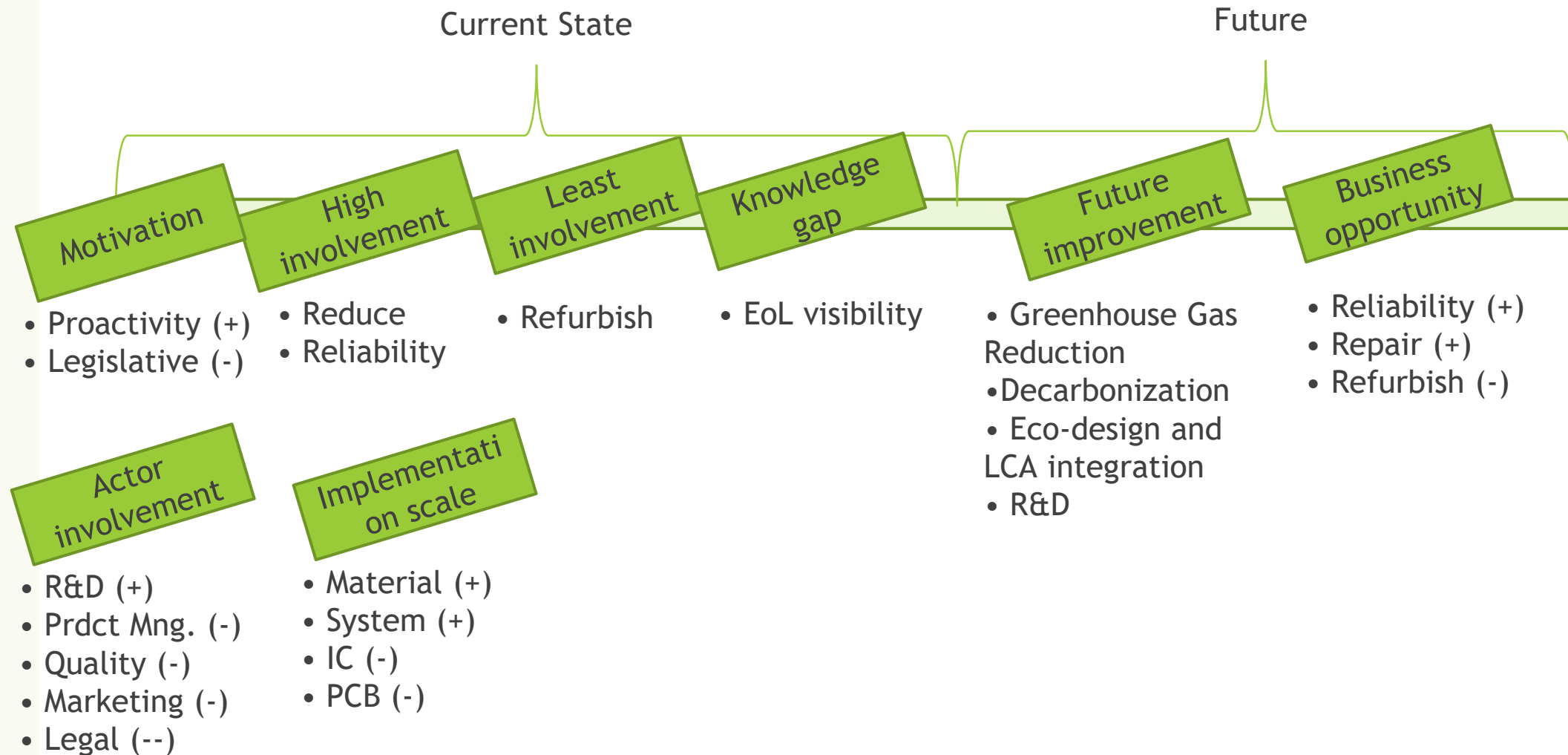
Circular Economy, Eco-Design & LCA

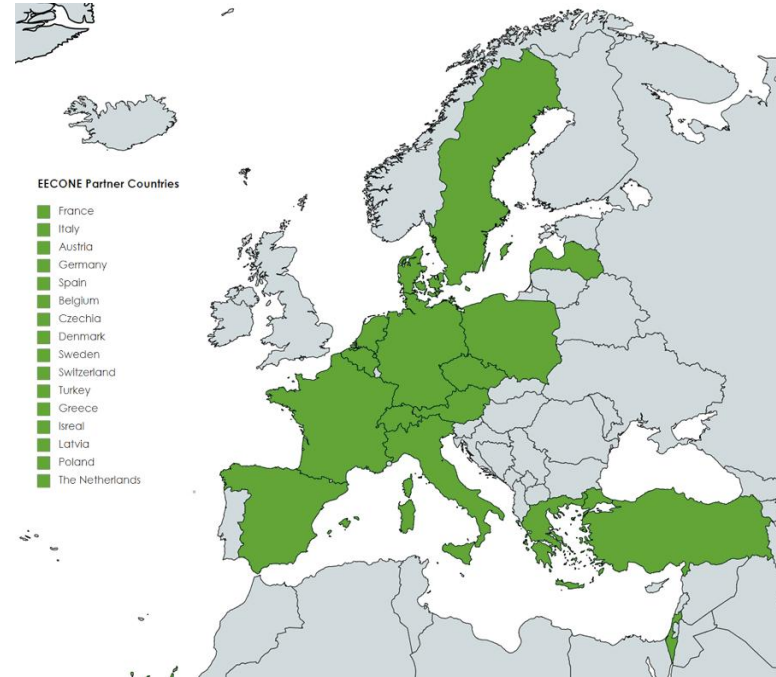
- *Integrating eco-design into products*
- *LCA for material selection-resource optimization*
- *Reliability-repairability-disassemblability-modularity*

R&D and Training

- *Eco-design*
- *Circular economy*
- *Material innovations*
- *Incorporating eco-design into education, research, and management practices*

Summary of Key Findings





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